- 1 sorry. Excuse me. Our first designated speaker would be.
- 2 But first I wanted to see if there are public officials who
- 3 wanted to speak before us. I believe that from the Attorney
- 4 General's Office of Wisconsin, we have a representative of
- 5 the Attorney General's Office. Mr. Hughes, if you would
- 6 like to come speak, please.
- 7 MR. ATKINSON: And if there are any other
- 8 government speakers --
- 9 DR. KRATTENMAKER: If there are any others, if you
- 10 could identify yourself to Michelle Carey, please.
- Otherwise, we would next go to the U.S. Hispanic Chamber of
- 12 Commerce. Thank you, Bob. For the speaker's benefit, there
- is also a running clock that you can see on the videotape
- 14 here. Mr. Hughes.
- 15 MR. HUGHES: Thank you. Good morning. My name is
- 16 Edwin Hughes. I'm an Assistant Attorney General with the
- 17 Wisconsin Department of Justice. I helped coordinate the
- 18 review of the competitive impact of the SBC-Ameritech merger
- 19 by a group of State Attorneys General.
- 20 And I helped draft the ex parte comments that were
- 21 submitted to you last week by the Attorneys General of
- 22 Indiana, Michigan, Missouri and Wisconsin, along with a
- 23 report by economists Gregory Raskin and Matthew Marcurio.
- I am here today on behalf of the Wisconsin
- 25 Department of Justice. On the basis of the review we

1	conducted, we concluded that this merger raises significant
2	competitive concerns that this Commission is well equipped
3	to evaluate and to address. The merger will eliminate
4	potential competition from SBC and Ameritech into each
5	other's territory that may be particularly significant.
6	The merger would also strengthen the ability of
7	the merged firm to resist the dissipation of its market
8	power through regulatory action. We've spelled out our
9	analysis of the competitive concerns in the ex parte
10	comments and they seem to track fairly closely with the
11	concerns that Professor Krattenmaker described.
12	The Attorneys General recommend a straight-
13	forward, logical and measured response to these competitive
14	concerns. SBC and Ameritech should not be able to
15	consummate their merger until they have won Section 271
16	approval for a majority of their combined states including
17	states in both of their regions.
18	This approach has a number of advantages. Here
19	are seven: First, it would permit the parties to achieve
20	whatever benefits the merger promises once the Section 271
21	approvals have bene obtained. We don't consider ourselves
22	opponents of the merger and we're not out to kill the deal.
23	The notion that requiring Section 271 approval is a poison

pill designed to kill the deal is -- comes as news to me

24

25

certainly.

1	Second, this approach imposes a requirement that
2	is directly responsive to the competitive concerns that
3	prompt reasonable reservations about merger approval. This
4	merger is a concern because with the impoverished state of
5	competition in large portions of SBC's and Ameritech's home
6	territories. Requiring Section 271 approval compels the
7	parties to take concrete and specific steps designed to
8	enable competition in their home regions to develop.
9	Third, this approach relies on an established
10	regulatory process, one that Congress has explicitly adopted
11	as a reasonable prerequisite to approval of RBOC activities
12	that raise competitive concerns.
13	Fourth, this approach provides strong incentives
14	to SBC and Ameritech to complete their market opening
15	obligations imposed upon them by the 1996 Act. Fifth,
16	requiring Section 271 approval would bring some tangible
17	benefits to those of us who are customers in Ameritech's and
18	SBC's home territories, but who do not stand to gain much in
19	the way of direct benefits from this merger.
20	Sixth, and importantly, this approach would not
21	impose any new post-merger obligations on the parties with
22	their inevitable disputes about compliance and enforcement.
23	Once the Section 271 process has run its course in a
24	majority of SBC and Ameritech states, the merger can proceed
25	and the regulators can just get out of the way.

1	Finally, the parties have acknowledged that
2	obtaining Section 271 approval is a prerequisite for the
3	success of their national-local strategy in that the
4	potential benefits from that strategy are what make this
5	merger worthwhile for SBC. Our approach is therefore
6	consistent with the parties' own intentions.
7	Requiring Section 271 approval in a majority of
8	their states before SBC and Ameritech may complete their
9	merger is a prudent, logical and relatively unobtrusive
10	response to the real competitive concerns this merger
11	raises. And we commend this approach for the Commission's
12	consideration. Thank you.
13	MR. ATKINSON: Mr. Hughes, thank you.
14	DR. KRATTENMAKER: Appreciate it. Any other
15	government officials? We thank you, Mr. Hughes. Then we
16	will next hear from the U.S. Hispanic Chamber of Commerce.
17	Mr. Herrera.
18	MR. HERRERA: Good morning. My name is George
19	Herrera and I am President and Chief Executive Officer of
20	the United States Hispanic Chamber of Commerce. The United
21	States Hispanic Chamber of Commerce is the leading business
22	development organization in the United States servicing the
23	interests of the Hispanic business community.
24	With over 200 Hispanic chambers of commerce as
25	members representing over 800,000 Hispanic-owned businesses,

we actively promote the economic development and expansic	1	we	actively	promote	the	economic	development	and	expansio
---	---	----	----------	---------	-----	----------	-------------	-----	----------

- of Hispanic entrepreneurs. I am here today to affirm our
- 3 organization's support of the SBC Communications, Inc. and
- 4 Ameritech Corporation transfer of control applications.
- 5 The United States Hispanic Chamber of Commerce
- 6 urges the FCC to review this merger in terms of the public's
- 7 interest as it relates to the employees, consumers and
- 8 communities this merger would affect.
- In this regard, we believe that SBC has an
- 10 exemplary record of serving the public's best interests.
- 11 You may recall that in April of 1997, SBC merged with the
- 12 Pacific Telesys, the parent of Pacific Bell. At the time of
- this merger, several questions needed to be answered: Is
- the merger good for consumers? Would SBC still support the
- 15 communities it served? Would the company invest in its
- 16 employees? All questions which have the public's best
- 17 interest at heart.
- Today, two years later, SBC has not only met its
- 19 commitment and promises, but has more than exceeded its
- 20 expectations. More than 4,500 new positions have been
- 21 created, four times SBC's original commitment. Installation
- 22 time statewide has been reduced for both residential and
- 23 business customers.
- 24 Pacific Bell's basic rates have not increased
- 25 since the merger. Overall reductions in tariffs in

- California since the merger total 495 million with
- 2 residential flat rates close to 20 percent below the
- 3 national average.
- 4 Local competitors in California have obtained an
- 5 estimated 1.2 million lines, an indication they still have
- an opportunity to compete. 1998 corporate charitable and
- 7 community contributions totaled 11.8 million dollars, four
- 8 million greater than 1996. And most important to my
- 9 constituency, Pacific Bell purchases 25 percent of all its
- supplies and services from businesses owned by minorities,
- 11 women and/or disabled veterans, an increase since the
- 12 merger.
- SBC's merger with Pacific Bell for consumers,
- employees and the community it serves. This performance
- should be indicative to the FCC of how SBC would implement
- 16 its merger with Ameritech. It is the philosophy of the
- 17 United States Hispanic Chamber of Commerce and of SBC to
- 18 ensure that mergers need not create winners or losers.
- This should result in more job opportunities,
- 20 enhance customer service and increase procurement
- 21 opportunities for under-served minority markets. It is this
- 22 mutual philosophy and demonstrated track record that
- 23 resulted in SBC becoming the first telecommunications
- company to receive the United States Hispanic Chamber of
- 25 Commerce Corporation of the Year Award at our 18th Annual

- 1 Convention in Houston, Texas in 1997.
- We at the United States Hispanic Chamber of
- 3 Commerce emphatically affirm our support for this merger.
- We ask that you take a long, hard look at SBC's exemplary
- 5 record of community service. A review of SBC's performance
- 6 will make your decision quite easy. It would affirmatively
- 7 show positive public interest benefits.
- 8 The U.S. Department of Justice has given the green
- 9 light to this merger, indicating that there are no anti-
- 10 competitive effects. This merger is in my constituent's
- 11 best interest. The United States Hispanic Chamber of
- 12 Commerce supports the SBC-Ameritech merger and we ask that
- the FCC expeditiously move forward with its approval.
- 14 MR. ATKINSON: Mr. Herrera, thank you.
- MR. HERRERA: Thank you very much.
- 16 DR. KRATTENMAKER: Thank you very much. Next on
- our list is AT&T. Mr. Rosenblum.
- MR. ROSENBLUM: Good morning. Thanks a lot. My
- name is Mark Rosenblum and I am proud to represent AT&T here
- today, not because we have a lot of chutzpa, but because we
- 21 have a lot of factual things to talk about.
- In that respect, it would be tempting to respond
- 23 to Paul Mancini and talk a lot about other things. But
- 24 we're glad to talk today about the SBC-Ameritech merger and
- I think it's a safe bet that we'll get a chance to talk

1	about	those	other	things	pretty	soon.
_		_	-			

16

17

18

19

20

21

22

23

24

25

2 Local competition has been painfully slow to 3 develop for a number of reasons including the shear size and scope of the incumbent local monopolies and the lack of 4 their cooperation in opening their markets. 5 circumstance has prompted AT&T's recent decisions to invest 6 in cable systems to support truly competitive, all-distance 7 telephony to our residential customers. We are convinced we need facilities to rely upon to be available for the services we want to offer our customers. 10 But this circumstance also sharply distinguishes 11 12 our recent transactions from this one and from other incumbent LEC mergers. While they seek to consolidate 13 14 monopolies and forestall competitive entry, we seek the 15

means and the scope to launch the kind of competitive entry and rivalry that the Telecom Act anticipates. But regardless of how we or any other CLEC

ultimately plans to bring true competition to local customers, it's still going to be the case that we and the other CLECs will have to rely on the ILEC facilities and systems, at least to some extent, for the foreseeable And it is thus important for the Commission to future. address the heightened barriers to entry that this merger can generate.

We've submitted a detailed, written ex parte that

1	proposes	these	conditions.	And	Ι	refer	to	that	for	the
---	----------	-------	-------------	-----	---	-------	----	------	-----	-----

- 2 specifics. I'm going to highlight our suggestions briefly
- 3 here and then explain how they address the specific concerns
- 4 raised in Chairman Kennard's letter.
- First, to assure that this merger will not
- 6 interfere with the companies willingness fully to open their
- 7 markets as required by the law, we think the Commission
- 8 should require that the applicants adopt in all of their in-
- 9 region states a New York-style, independent, third party
- 10 test of OSSes and systems to demonstrate that these systems
- 11 work.
- We also think that following a successful
- independent test, there should be a 90-day live test for
- 14 interested CLECs at commercial volume levels in at least one
- major market in every state to show that these systems
- 16 really work in the real market.
- 17 We also think the Commission should require the
- 18 merged entity to provide commercially operational and
- 19 uniform electronic interfaces and business rules throughout
- 20 its region to facilitate the CLECs entering multiple markets
- 21 in the region.
- We think the Commission should require the
- 23 applicants to make all unbundled networks available for any
- 24 service including advanced data service, and that they be
- 25 priced in accordance with the methodology adopted in the

1 FCC's local competition order.

2 Finally, we think the Commission should impose a

3 most-favored nation obligation, both as to pre-merger

commitments and as to the work plan that we think the

applicants should file describing how UNEs will be made

available so that the most favorable terms that are obtained

7 in any given state will be made available in all the other

8 states where SBC and Ameritech operate.

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

23

24

25

Next, to ensure that the merger will promote the objectives of the Telecom Act to encourage competition in all other telecom markets, we think the applicants should be required to reduce all carrier-to-carrier access charges to true cost-base levels. We think the economic distortion and opportunity for predatory conduct presented by today's access charge structure is magnified when incumbent LECs merge and control both ends of access charges for so large a body of customers.

We also think that the applicants should be required that when customers call them to establish or change local service, they be required to remain neutral in explaining to customers their right to select long distance carriers. Many customers still select long distance carriers when they call the local exchange carrier. And it would be unfair for a merged ILEC to use this expanded captive audience either to favor their own services or

- 1 disadvantage competitors.
- 2 Finally, the only conceivable benefit from this
- 3 merger would be the increased local competition that could
- 4 result from the so-called national-local strategy. It is
- 5 essential that SBC and Ameritech be required to deliver on
- 6 their promises in this regard.
- 7 Before they are allowed to seek Section 271 relief
- 8 in any of their in-region states, we think they should be
- 9 required to provide meaningful business and residential
- 10 local exchange service in at least one new out-of-region
- 11 state of comparable size.
- 12 Again, I respectfully refer to our written ex
- parte for the complete details of our proposal. And I thank
- 14 the Commission and the staff for your time today. Thank
- 15 you.
- DR. KRATTENMAKER: Thank you. We will next here
- 17 from the Alarm Industry Communications Committee. Mr.
- 18 Augustino, welcome.
- 19 MR. AUGUSTINO: Good morning. My name is Steve
- 20 Augustino. And I'm here on -- from Kelly, Dry and Warren.
- 21 I am here on behalf of the Alarm Industry Communications
- 22 Committee, or AICC. I am here to address the alarm
- 23 monitoring provisions that you, Professor Krattenmaker,
- 24 called so obscure a little bit earlier this morning. I hope
- 25 that I can bring them out into the light and help clarify

- 1 those provisions, as well.
- 2 AICC's interest in the merger stems from the fact
- 3 that in order to comply with the alarm monitoring
- 4 restrictions of Section 275 of the Communications Act,
- 5 Ameritech must divest its wholly owned subsidiary, Security
- 6 Link from Ameritech -- or Security Link before it merges
- 7 with SBC. Any Commission order approving the merger must
- 8 make this divestiture a pre-condition.
- 9 This divestiture is required because Section 275
- 10 prohibits SBC from engaging in alarm monitoring either
- directly or through an affiliate. After the merger, this
- restriction will continue to apply to SBC. Therefore, SBC
- cannot lawfully acquire an affiliate such as Ameritech that
- 14 provides alarm monitoring services.
- Now, there are two relevant provisions of Section
- 16 275. First, there is Section 275(a)(1) which is one simple
- 17 sentence. It states, and I quote, "No Bell operating
- company or affiliate thereof shall engage in the provision
- of alarm monitoring services" for a period of five years.
- The Commission has already ruled that this
- 21 restriction prohibits SBC from owning or operating an alarm
- 22 monitoring company, from obtaining more than a ten percent
- 23 equity interest in an alarm monitoring company, from
- 24 reselling alarm monitoring services, from intertwining its
- 25 interests with an alarm monitoring, and from obtaining a

- 1 financial stake in the commercial success of an alarm
- 2 monitoring company.
- The second provision, Section 275(a)(2) allows,
- 4 again, I quote, "A Bell operating company that was engaged
- 5 in the provision of alarm monitoring services as of November
- 6 30th, 1995" to continue to provide such pre-existing alarm
- 7 monitoring services. Now, that provision comes with certain
- 8 restrictions. Those restrictions are the subject of
- 9 separate show-cause orders, and they are not implicated
- 10 here. I am not here to talk about those.
- The Commission has also previously ruled that only
- 12 the Ameritech operating companies are -- qualify under
- Section 275(a)(2) and, therefore, only the Ameritech
- operating companies are grandfathered. Both interpretations
- of Section 275(a)(1) and (a)(2) were unanimously reached by
- the Commission in 1997.
- In view of these prior Commission rulings, all
- parties agree that SBC could not lawfully -- I'm sorry, that
- 19 SBC could not lawfully purchase Security Link directly from
- 20 Ameritech. Yet Ameritech now argues that if SBC purchases
- 21 Security Link plus the Ameritech operating companies,
- 22 Section 275(a)(1) no longer applies.
- In effect, Ameritech claims that SBC can buy its
- 24 way out from under the restrictions of Section 275. This is
- 25 patently absurd. It is axiomatic that a company subject to

- a line of business restriction cannot escape that
- 2 prohibition merely by acquiring a company subject to a
- 3 lesser restriction.
- Indeed, if we were here dealing with the
- 5 applicability of Section 271's long distance restriction, I
- 6 probably would not even be sitting at this table at this
- 7 time. This is illustrated by the proposed combination of
- 8 Bell Atlantic and GTE. In that proceeding, there is no
- 9 dispute that even though GTE by operation of the 1996 Act is
- 10 permitted to provide interlata services, Bell Atlantic does
- not succeed to GTE's interlata authority in the merger.
- These two companies have agreed to divest GTE's
- interlata services as a condition of their merger. Section
- 14 275 is no different. SBC's alarm monitoring restriction
- does not disappear when it acquires Ameritech. Both before
- 16 and after the merger, SBC and its operating companies are
- 17 subject to a specific prohibition on their provision of
- alarm monitoring services either directly or through an
- 19 affiliate such as Security Link.
- Nothing in the merger modifies the terms of
- 21 Section 275. And the grandfathering provision that
- 22 Ameritech relies upon by its terms addresses only Bell
- 23 operating companies that meet certain requirements which
- 24 this Commission has already ruled are met only by the five
- 25 Ameritech operating companies.

1	As the Commission said, the grandfather clause
2	"has no applicability to non-grandfathered BOCs." Yes?
3	DR. KRATTENMAKER: One minute.
4	MR. AUGUSTINO: Oh, I'm sorry. In a recent ex
5	parte order, Ameritech engaged in some of its now familiar
6	pretzel logic by claiming that its rights under Section
7	275(a)(2) are transferrable to SBC. It tries to expand
8	275(a)(2) to include any other affiliate. But this is
9	flatly wrong.
10	The grandfathering provision cannot be bought or
11	sold. It applies only to five specific entities, the
12	Ameritech operating companies, and it is not and cannot be
13	expanded to other Bell operating companies.
14	In short, SBC is governed by Section 275(a)(1)
15	which prohibits an affiliation with an alarm monitoring
16	company. Without divestiture of Security Link, SBC the
17	merger will create just this type of an unlawful
18	affiliation. Therefore, this merger must be conditioned on
19	divestiture of Security Link to avoid a violation of Section
20	275.
21	DR. KRATTENMAKER: Thank you. We will next hear
22	from Sprint. Mr. Kesternbaum, welcome.
23	MR. KESTERNBAUM: Thank you, Mr. Krattenmaker. In

its discussions with the Commission staff, Sprint has made

clear that no conditions, no matter how carefully drafted,

24

25

- can fully ameliorate the anti-competitive consequences of
- the pending merger. I think that was reflected in your
- 3 opening remarks.
- 4 It's quite clear that conditions could not restore
- 5 the benchmarks that have been lost; that they cannot restore
- 6 the competition between the two companies that have been
- 7 lost. And they cannot restore the change incentives and
- 8 ability to inhibit competition.
- 9 I would just like to say that Sprint has not
- 10 engaged in widespread alliance-making. And it has not been
- 11 the subject of a merger so far. Deutsche Telecom and France
- 12 Telecom have bought only ten percent each of Sprint. Sprint
- continues to function as an independent company. And I
- think that's evident by the fact that I'm not speaking
- 15 German or French here today.
- As for the national-local strategy, I think it can
- 17 best be described as tenuous. Maybe it would even be better
- described as pot-shot worthy. The -- the need to have a --
- 19 the fact that neither Ameritech nor SBC are large enough to
- 20 compete seems questionable on its face.
- 21 However, Sprint also believes that appropriately
- 22 framed conditions can help diminish certain problems that
- 23 have arisen and presently remain as impediments to local
- 24 competition with emerging entities. In seeking such
- 25 conditions, it is important for the Commission to learn --

- 1 for the insufficiency of the Bell Atlantic-NYNEX conditions
- and to bear in mind a few parameters.
- To the extent practicable, the conditions imposed
- 4 by the Commission should be fulfilled prior to the merger
- 5 itself. Obviously, after the merger with the horse out of
- 6 the barn, the Commission has far less leverage in ensuring
- 7 cooperations.
- 8 The conditions imposed by the Commission must also
- 9 be as specific as possible. This is necessary so that the
- 10 conditions are to a large extent self-enforcing and so that
- 11 they do not give rise to more disputes than they attempt to
- 12 resolve.
- 13 Nevertheless, it should probably be recognized
- that it is impossible to design conditions with such a
- degree of specificity that it is beyond the imaginations of
- lawyers to find legitimate questions and perhaps in some
- 17 cases, not so legitimate questions.
- To handle future disputes, the Commission should
- 19 consider establishing as part of any set of conditions,
- 20 procedures for binding arbitration. Such procedures can be
- 21 voluntarily established in advance on a mutual basis between
- the merging parties and potential competitors.
- In addition, whatever conditions are adopted, they
- 24 need to possess teeth. A monopoly, particularly a monopoly
- 25 the size of SBC and Ameritech, will not open its markets to

- 1 competition without a struggle. The Commission has to be
- 2 prepared to accept serious enforcement of whatever
- 3 conditions it adopts.
- 4 Sprint has proposed a set of conditions that are
- 5 intended to overcome specific problems that it has
- 6 encountered in seeking to open local markets in Bell -- I'm
- 7 sorry, in SBC and Ameritech territory. Other carriers, both
- 8 CLECs and ILECs, have not surprisingly encountered very --
- 9 very similar problems. And these problems are likewise
- reflected in the conditions that they have recommended.
- It is probably fair to say that the submissions
- make clear that there is widespread agreement about the need
- for help in three primary areas: 1) The establishment of a
- bundle network elements, UNEs, on more certain terms and
- 15 conditions necessary to provide --
- 16 DR. KRATTENMAKER: One minute.
- MR. KESTERNBAUM: -- facilities-based competition
- and for both traditional and advanced services; 2) the
- 19 establishment of rules and procedures for operational
- 20 support systems necessary to enable competitive local
- 21 networks to operate as seamless units; and 3) the
- 22 establishment of rules for co-location of facilities.
- There are also a number of problems which,
- 24 although widespread, are of particular importance to Sprint
- because of its plans to provide competition as part of an

- 1 integrated package of broad band services; namely, Sprint
- 2 ION.
- 3 The Commission's desire to promote the competitive
- 4 provision of broad band services requires that everyone have
- 5 access to the same market information; specifically, which
- 6 facilities are capable of supporting XDSL technology.
- 7 Sprint has proposed, therefore, that the merged telephone
- 8 companies establish a database that will contain all of the
- 9 relevant data including XDSL capability of their loops.
- 10 Second, Sprint proposes that any central office
- 11 where SBC and Ameritech have begun to offer XDSL services
- must be made -- they must make available XDSL network
- elements on a combined basis of the unit platform. And
- last, Sprint proposes that the merger not be permitted to
- prohibit local traffic from being carried over special
- access facilities provided pursuant to interstate tariffs.
- 17 Thank you.
- 18 DR. KRATTENMAKER: Thank you. Our thinking is
- 19 that we'll do at least two more speakers before taking a
- 20 lunch break. Is that -- probably two more. And we'll next
- 21 here from NextLink. Mr. Salemni.
- MR. SALEMNI: Thank you. Mr. Atkinson, Mr.
- 23 Krattenmaker, I appreciate the opportunity to be here. My
- 24 name is Jerry Salemni. I am a Senior Vice President for
- 25 External Affairs for NextLink Communications, Incorporated.

1	Thank you for the time to talk about the SBC-
2	Ameritech merger and to explore conditions to help ensure
3	that if the proposed merger is approved and it is allowed to
4	go forward, it results in the benefits to consumers and the
5	growth of competition promised by the merger applicants.
6	NextLink is a creation of the Telecommunications
7	Act. It was founded by telecommunications entrepreneur,
8	Craig McCaw, who continues to be the company's largest and
9	controlling shareholder. By the way, he'll be very
10	interested to hear that Nextel is now owned by MCI-WorldCom.
11	It's been one of those things he's missed I think in his
12	participation as the Executive Committee Chairman.
13	NextLink develops and operates its own high
14	capacity, local and national fiber optic networks; wireless,
15	they provide local, long distance data and enhanced
16	telecommunication services. Despite our meager size, we
L 7	have a market cap. of only 3.5 billion which absolutely
L8	pales in comparison to current SBC or current Ameritech.
L9	The company currently operates in 23 facility-
20	based networks in 38 markets, including some in California,
21	Ohio, Texas and Illinois. In each of these markets,
22	NextLink competes primarily with the incumbent local
23	exchange carrier for customers, while at least for the
24	foreseeable future remains dependent upon the ILEC's
25	compliance with its obligations under the Telecom Act of

- 1 1996 to serve our customers.
- 2 Key elements to this relationship include the
- 3 ILEC's nondiscriminatory provision of interconnection, co-
- 4 location, number of portability and unbundled network
- 5 elements, especially the local loop. Today and tomorrow,
- 6 you will hear many well thought-out, maybe even well
- 7 intentioned enterees ranging from immediate unconditional
- 8 approval of the merger to outright denial.
- 9 The written submittals which you and the
- 10 Commissioners will analyze and digest will provide the
- 11 record and the evidence necessary for the Commission to
- 12 undoubtedly make the right decision required by your public
- interest obligation.
- 14 NextLink will submit its own detailed comments
- outlining our experience in these markets where we have a
- 16 presence with SBC and Ameritech, and our recommendations on
- 17 the conditions we believe are necessary to protect consumers
- and to promote local competition.
- But in the few minutes this morning that I have
- 20 with you, I would like to highlight just three very simple
- 21 points. If the record permits the Commission to approve
- 22 this merger, first, the Commission should adopt policies
- that are the least regulatory, yet most effective in
- 24 enduring mechanisms to safeguard consumers in emerging local
- 25 competition.

1	Second, any conditions must include self-enforcing
2	remedies based upon proven performance standards. Third,
3	non-discriminatory access to the local loop remains the most
4	critical component to advancing local competition.
5	The Commission is not charting new territory today
6	in its merger review. Instead, history is our guidepost
7	here. This is the third Bell merger to come before the
8	Commission since the '96 Act. A close look at the aftermath
9	of the Bell Atlantic-NYNEX merger shows that well-meaning,
10	but vague conditions will be exploited by the merged entity.
11	We believe the Commission will conclude that Bell
12	Atlantic has breached its post-merger commitments that were
13	the linchpin of the Commission's approval of the merger.
14	The Commission will no doubt be compelled to revisit and we
15	hope strengthen those conditions to prevent the backsliding
16	that has repeated occurred.
17	Based on our experience, the need for the
18	establishment of concrete conditions in this case is even
19	more compelling. The record is replete with horror stories
20	of the applicants' individual attempts to thwart competition
21	through the use of strategies and tactics including
22	litigation, legislation, contrived incompetence and blatant
23	noncompliance.
24	If the merger is approved unchecked, the delays
25	and impediment created by the merged entities could prove

- 1 virtually unsurmountable. With less benchmarking and
- 2 expanded market control, the merged entities will be
- incapable -- will be capable of greater discriminatory
- 4 behavior and could more widely practice that behavior, and
- 5 it would be less detectable.
- 6 Therefore, the Commission should follow the lead
- of states like Ohio and adopt what parties have variously
- 8 called universal pick-and-choose, most favored nation, or
- 9 best practices requirements. This unobtrusive regulatory
- 10 mechanism simply would require that the terms and conditions
- 11 available to one carrier in one market are available to all
- 12 carriers in all markets.
- And if SBC receives terms and conditions as it
- 14 pursues its local-national strategy, it should make those
- terms and conditions available throughout the region. As
- 16 the Ohio Commission noted, an SBC senior executive
- 17 "explicitly acknowledged that if SBC receives a certain
- level of interconnection or UNEs out of region, it could not
- 19 credibly deny the same level of interconnection in region."
- 20 Second, the Commission should also overcome the
- 21 merged entities' greater financial dependence on local
- 22 market revenue; and therefore, reduce incentives to comply
- 23 with the Telecom Act and local market opening policies. The
- 24 Commission --
- DR. KRATTENMAKER: Mr. Salemni, thank you. Your

- 1 time is expired.
- MR. SALEMNI: Okay. Thank you.
- DR. KRATTENMAKER: Thank you very much. Mr.
- 4 Sallet -- we'll hear from MCI next.
- 5 MR. SALLET: Thank you. I'm Jonathan Sallet,
- 6 Chief Policy Counsel of MCI-WorldCom. I appreciate the
- 7 chance to appear here today. Our fundamental view is that
- 8 the Commission should reject this merger application. It's
- 9 not in the public interest.
- 10 It would create simply a mega-Bell with control
- over one-third of the nation's access lines. And we have no
- doubt, based on MCI-WorldCom's experience as a company that
- is attempting to enter the local markets for voice and data,
- that local entry would be further hampered by increased
- bottleneck control that would come from this merger. And,
- of course, it would be lost a powerful competitor who could
- 17 enter into either other's regions.
- As we see it, approval of this merger would simply
- approve the view that all the king's horses and all the
- 20 king's men could combine to put together the Bell System
- 21 again. The only purported theory in advance -- in --
- 22 support in the notion that this is in the public interest is
- 23 the national-local -- so-called national-local strategy
- that's been put forward.
- But the fact of the matter is there is no basis to

- 1 believe that this merger is necessary for either of these
- 2 two companies to launch local competition out of their
- 3 region anywhere in the United States. Thus, we have a
- 4 circumstance here where there is no public interest. And
- any public interest must come, therefore, from conditions
- 6 that are applied.
- 7 That's an unusual situation. We're not just
- 8 trying to mitigate danger. The only rationale for approval
- 9 under the public interest standard under this merger would
- 10 come from conditions that make the merger in the public
- 11 interest.
- I think it's worth taking a moment to think about
- 13 the nature of conditions in mergers. There are two basic
- 14 kinds: structural conditions of the kind that accompanied
- the breakup of AT&T. They are simple in the sense that they
- can be simply described. They are self-effectuating in the
- sense that they do not burden a regulatory agency with a
- 18 series of enforcement responsibilities that may tax its
- 19 resources. And they are advantageous for that reason.
- 20 By contrast, behavioral conditions which attempt
- 21 to constrain conduct through regulatory means require a
- great deal of resources. I believe it was already noted
- that the merged entity would have a hundred times more
- 24 employees than the FCC. There just aren't enough policemen
- around the country to be on every street corner of an SBC-

- 1 Ameritech monopoly to make sure every regulatory condition
- 2 was satisfied.
- But a particular problem with behavioral
- 4 conditions comes when they are imposed and applied only
- 5 after a merger is consummated, when they have to be
- 6 initially satisfied only after a merger is consummated,
- 7 because here we have not just the problem of backsliding.
- 8 We have the question of whether they ever climbed the
- 9 mountain in the first place.
- 10 The reason we are so concerned about this and some
- 11 might suggest passionate, is that we have lived through an
- 12 example of a Bell merger where the basic conditions were
- behavioral, not structural, to be satisfied after the merger
- 14 closed, not before.
- Now, I speak myself with some personal experience
- on this. When the Bell Atlantic-NYNEX merger conditions
- were first put forward, I on behalf of then-MCI publicly
- applauded them as a means to effectuate the opening of local
- markets. And I will say that I and my company have been
- 20 greatly disappointed; that in fact conditions which we
- 21 thought would help open up the market have turned only into
- 22 more opportunities for regulatory obstruction on the part of
- 23 a telephone monopoly.
- A review of what's happened there I think is an
- 25 important lesson for the Commission to consider as it thinks

- 1 about conditions. A series of complaints have been filed,
- 2 two already, that have sat at the Commission for almost a
- 3 year without resolution yet. And we're being forced to file
- 4 another one because Bell Atlantic has not imposed the
- 5 uniform OSS systems that are absolutely required to open up
- 6 that region's markets.
- 7 DR. KRATTENMAKER: Mr. Sallet, at the risk of
- 8 ruining your last -- organization for your last 30 seconds,
- 9 please excuse me, I have to ask this question.
- 10 MR. SALLET: Yes, sir.
- DR. KRATTENMAKER: Is it not the case that in the
- MCI-WorldCom merger, that the entity agreed to certain kinds
- of post-merger behavior which the Commission accepted in the
- form of a letter or a phone call from the chairman; and is
- it not therefore a little bit strange to hear MCI-WorldCom
- now telling me the post-merger conditions are inherently
- 17 flawed and --
- MR. SALLET: No. No, it isn't.
- DR. KRATTENMAKER: -- valueless?
- 20 MR. SALLET: The only condition, the only formal
- 21 condition on the MCI-WorldCom merger -- and this I think
- 22 helps make my point -- was the structural condition that had
- 23 to be satisfied before close which was the divestiture of
- 24 the then-MCI internet backbone. Now --
- DR. KRATTENMAKER: Does this mean that you are

- taking back your promises on roll-out of --
- 2 MR. SALLET: No.
- 3 DR. KRATTENMAKER: -- services to multiple
- 4 dwelling units?
- 5 MR. SALLET: No, not at all. We are going to
- 6 continue those because as we explained to the Commission at
- 7 the time, it is in our economic interest to enter markets
- 8 and provide competition, both residential and business. And
- 9 that is the stark contrast here where the conditions imposed
- on Bell Atlantic in the Bell Atlantic-NYNEX merger were
- 11 against its economic interests, although they were formal
- 12 conditions. And therefore, Bell Atlantic has never been in
- much of a position to want to satisfy them.
- 14 And this is I think a very critical distinction
- when one looks at the merger of monopoly entities, which if
- 16 you will indulge me just to close on this point -- which is
- 17 the reason why we are being very straight-forward in saying
- 18 that as the Commission considers conditions of a behavioral
- 19 kind particularly, the Commission should insist that they be
- 20 fully satisfied before merger close so that, for example, we
- 21 can be certain that advanced technologies, broad band data
- 22 applications, are already able to be deployed over the local
- 23 networks; so that combination of unbundled elements are
- 24 already being provided by the time the merger closed; and
- 25 that OSS, which is a critical bottleneck for the placement

- of orders on behalf of local customers, are already being
- 2 processed in an effective way by the time any merger would
- 3 be allowed to close. Thank you.
- 4 MR. ATKINSON: Thank you. I think we should close
- 5 the proceedings because it's not even the morning anymore.
- 6 We've just sort of gone past the noon hour. As I indicated
- 7 at the beginning, we will break for one hour. So we will
- 8 start promptly at 1:15 and then take one break in the middle
- 9 of the afternoon and try to get as many speakers through the
- 10 afternoon. Thank you very much.
- 11 (Whereupon, the hearing was recessed to reconvene
- 12 at 1:15 p.m., this same day.)
- 13 //
- 14 //
- 15 //
- 16 //
- 17 //
- 18 //
- 19 //
- 20 //
- 21 //
- 22 //
- 23 //
- 24 //
- 25 //

1	AFTERNOON SESSION
2	1:15 p.m.
3	MR. ATKINSON: Okay. We're ready to begin
4	momentarily. So if everybody could take their seats. We
5	are trying to run a very tight ship here on the schedule.
6	And actually, one of my colleagues did a calculation that
7	indicated if we could keep up the pace we had before lunch,
8	conceivably we might actually get through the entire list
9	today. That is, we are not just going to rush through for
10	the sake of rushing through.
11	But, you know, there is a long list of people.
12	And I'm sure some people would prefer that we conclude
13	today. On the other hand, we will we are we have this
14	room for all tomorrow morning, as well, if necessary. So
15	with that, I believe our first speaker this afternoon is
16	David Newburger for the Campaign for Telecommunications
17	Access. Mr. Newburger.
18	MR. NEWBURGER: That's right. A pleasure to be
19	here. I am David Newburger, Director of the Campaign for
20	Telecommunications Access. The campaign is a loose-net
21	organization or coalition of organizations run by people who
22	represent and who are people with older who are older
23	adults, people with disabilities and represent other
24	disadvantaged groups.
25	Several spokespeople from the various

- organizations involved are also with me today. I speak
- today in support of the proposed merger of the SBC-Ameritech
- 3 merger. To understand why we take this position, we start
- 4 from our key public policy question. That is whether
- 5 existing and future technologies will reach all ordinary
- 6 citizen consumers, especially those like many older adults
- 7 and people with disabilities who have special uses for
- 8 future technologies.
- 9 We believe that we will get those technologies
- 10 disseminated through the universal service funds -- we do
- 11 not believe that we will get those technologies disseminated
- through the universal service funds strategy. Put whatever
- face on it one likes, the truth is that the e-rate is in
- 14 trouble politically.
- 15 As such, we are at serious risk of not even
- 16 rolling out broad band telecommunications to libraries and
- schools, let alone to neighborhoods and homes. No universal
- 18 service funding is designed or will support a significant
- 19 build-out of broad band capacities to our homes and offices
- even in high cost areas and poor neighborhoods.
- 21 For the foreseeable future, universal service
- 22 funding will not support such things as video conferencing,
- even though video conferencing constitutes basic telephone
- service for people who are deaf and who use sign language as
- opposed to English to communicate.

1	Further public further, we're faced with in the
2	universal service area the problem of public relations
3	campaigns spearheaded by many of the new competitors who
4	shamelessly encourage a public backlash to funding subsidies
5	explicitly, all the while working themselves to squeeze
6	implicit subsidies out of the system.
7	These campaigns are acting in total disregard of
8	the public policy of ensuring that all Americans have
9	affordable, useable access to present and future
10	telecommunications technologies. And most competitors,
11	local and long distance, have expressed little or no
12	interest in competing for residential consumers.
13	We in our campaign wish that that were not true.
14	The campaign endeavors to support all industry segments that
15	promise to bring broad band service to that so-called last
16	mile. But much as the campaign might like there to be more
17	choices, the fact is only companies that are providing the
18	service today on anything near a universal basis are the
19	local telephone companies like SBC and Ameritech.
20	Therefore, they are the best hope for bringing
21	advanced telecommunications services to the people we
22	represent. The question then becomes will they bring those
23	technologies to us that last mile and how can we convince
24	them to do so.

Some would say local telephone companies cannot be

25

- 1 trusted to roll out technologies the last mile to all
- 2 consumers without imposing a series of legal requirements.
- 3 Yet many facts indicate that those companies are actually
- 4 willing to roll that technology out to us.
- 5 The local telephone companies are, after all,
- 6 invested in universal service. Upgrading is more feasible
- 7 than building the service anew. They have a corporate
- 8 tradition and image of serving everybody in their service
- 9 areas, a matter that they would -- may give them the
- 10 competitive edge and one can expect, that they would not
- 11 ignore.
- As you hear other testimony that you're going to
- hear today, I think that you will hear, for example, about
- 14 the NAACP which grades companies like SBC and Ameritech
- among the highest in the telecommunications industry. SBC
- is actively -- and we've chatted about this -- talking in
- 17 terms of a broad roll-out of ADSL service which brings us
- that broad band technology that we are looking for to come
- 19 that last mile and in a context that is affordable to us.
- If the -- and that implies that they believe there
- 21 is a value for them bringing advanced telecommunications
- 22 service to us. If these companies have that interest, how
- do we encourage them to go the last mile? Certainly
- 24 imposing barriers and disincentives is obviously counter-
- 25 productive.

1 Allowing them to increase their internal financial
--

- 2 streak is likely to have the probability that they will roll
- out the technology as the campaign desires. If local
- 4 telephone companies have significant capital resources, they
- 5 can at least take a very long view on their investments.
- And the proposed merger enhances their capital
- 7 needs such is obvious from the simple fact that it's what
- 8 they want to do. And Lord knows, they're not trying to
- 9 become smaller.
- 10 The Commission for those reasons in our view
- should authorize the merger. These are the only companies
- 12 playing the residential consumers' tune. Thank you very
- 13 much.
- DR. KRATTENMAKER: Thank you, Mr. Newburger.
- MR. NEWBURGER: Thank you.
- DR. KRATTENMAKER: I would also like to thank you
- for the effort you've made to be involved in this proceeding
- 18 from the beginning. And we've welcomed your participation.
- 19 Thank you very much.
- MR. NEWBURGER: Thank you.
- 21 DR. KRATTENMAKER: Now, we've had some revisions
- in the list. If I'm right, the Communications Workers of
- 23 America will speak next.
- 24 MR. ATKINSON: That's a swap just for other
- 25 people --

1	DR. KRATTENMAKER: That's a swap for those of you
2	keeping score out there. Thank you.
3	MS. EASTERLING: My name is Barbara Easterling.
4	Excuse me. I am the Secretary-Treasurer of the
5	Communications Workers of America. And today I'm also
6	speaking for the IBW Union who supports the merger and our
7	position, as well.
8	CWA represents more than 110,000 employees at SBC
9	and Ameritech, and these workers and their families have put
10	their lives on hold for over a year and are indeed
11	encouraged to learn that the Commission has set a June
12	deadline for the merger review.
13	CWA believes that the Commission should approve
14	the merger expeditiously because it will benefit both
15	workers and consumers. The proposed merger will stimulate
16	out-of-region investment and create good jobs in the
L 7	telecommunications industry and throughout the economy. It
L 8	will protect and advance the provisions of affordable
L 9	quality services to all Americans.
20	And finally, the merger will allow SBC and
21	Ameritech to compete on a somewhat more level playing field
22	with other global carriers such as AT&T and MCI-WorldCom.
23	The driving force behind the SBC-Ameritech merger is out-of-
24	region business expansion. SBC-Ameritech's national-local
25	strategy calls for an additional two billion in capital

1	investment	and	23.5	billion	in	operating	expenditures	in

3 Unlike the big promises the Commission has

order to enter 30 new markets.

- 5 provided the Commission with specific plans, detailing this

received in other merger reviews, SBC and Ameritech have

- 6 planned investment which will create an estimated 8,000 new
- 7 jobs. These will be good jobs with good pay, good benefits
- and progressive labor-management relations necessary for a
- 9 skilled productive career work force providing quality
- 10 service for consumers.

2

- The Commission can test SBC-Ameritech's promise to
- create new jobs through growth against the actual experience
- after the SBC-Pactel merger. In the two years since the
- 14 SBC-Pactel merger closed, SBC's additional investment in
- 15 California and Nevada has created 4,500 new jobs for
- occupational employees in those states.
- 17 Second, CWA believes that the SBC-Ameritech merger
- will advance and protect affordable, quality
- 19 telecommunications service for all Americans. According to
- 20 most leading telecommunications analysts, the new
- 21 telecommunications marketplace will evolve to the point
- where there are five or six fully integrated players.
- Absent the proposed merger, SBC and Ameritech will
- lose their largest sources of revenue, large business
- customers, to the fully integrated global carriers that are

- able to provide customers with a full range of local, long
- 2 distance and data services over their own facilities. The
- 3 result of the loss of large business customers will be
- financially weaker companies with fewer internal resources
- 5 to invest in the public switch network.
- 6 This is important implications for consumers and
- 7 small business customers. Unlike the fully integrated
- 8 global carriers, SBC and Ameritech have the legal obligation
- 9 to serve everybody. Should SBC and Ameritech lose the
- significant portion of their high-margin corporate revenue
- 11 base, this will reduce internal resources available to
- maintain and upgrade the networks serving residential and
- 13 small business customers.
- 14 Therefore, the best prospect for preserving and
- advancing universal service in a competitive environment is
- to ensure that the carrier such as SBC and Ameritech that
- 17 must serve everybody have the ability to compete on a level
- 18 playing field with integrated global carriers that do not
- 19 share this obligation.
- Finally, the Commission's concerns about the anti-
- 21 competitive impact of the proposed merger and local markets
- 22 is misplaced. The pro-competitive regulatory regime of the
- 23 Telecommunications Act, the growth of the internet and data
- traffic, and the emergency of new technologies such as
- 25 wireless and cable are breaking down the potential power

1	local telephone companies have through their control of the
2	copper wire to the home.
3	A look at the top telecommunications carriers as
4	valued by investors is revealing. The integrated global
5	carrier such as AT&T, MCI-WorldCom, as well as foreign
6	carriers such as NTT, Deutsche Telecom, British Telecom and
7	France Telecom have the largest market capitalization,
8	reflecting the financial community's expectation that these
9	carriers have the greatest growth potential.
10	Current market structures leave the local
11	telephone company such as SBC and Ameritech financially
12	weaker than these integrated global carriers with market
13	capitalization far below that of global carriers. The
14	leading U.S. and foreign telecommunications companies have
15	amassed hundreds of billions of dollars to build new
16	networks and to provide new services to business and
17	consumers in the United States.
18	The Commission should approve the SBC-Ameritech
19	merger so that these companies have the scale and the scope
20	necessary to compete in the global marketplace. And let me
21	add that regulatory oversight of SBC and Ameritech will
22	continue after merger approval. State commissions will
23	continue to regulate their local rates, protecting consumers

The Telecommunications Act regulatory framework

Heritage Reporting Corporation (202) 628-4888

in local markets where competition is slow to develop.

24

25

- 1 mandating non-discriminatory inter-connection policies, long
- 2 distance market entry requirements and other safeguards to
- 3 protect against market power will also continue in a post-
- 4 merger environment. Thank you.
- DR. KRATTENMAKER: Ms. Easterling, thank you very
- 6 much.
- 7 MR. ATKINSON: Thank you.
- DR. KRATTENMAKER: I now believe we are back to
- 9 the original list and Supra Telecom and Information Systems.
- MR. BOECHEL: Good afternoon. My name is Mark
- 11 Boechel and I am speaking on behalf of Supra
- 12 Telecommunications and Information Systems, a competitive
- local exchange carrier based in Miami, Florida. First, we
- 14 would like to thank you for the opportunity for us to speak
- 15 here.
- Second, we would like to say that we concur with
- 17 the analysis of the anti-competitive and public interest
- 18 problems raised by this Commission's staff earlier today.
- 19 We, too, believe that the merger is simply an effort to bulk
- 20 up against competition.
- 21 As a CLEC formed as a result of the
- 22 Telecommunications Act, Supra has found it almost impossible
- 23 to compete against these Baby Bells, as you said, using
- 24 resell, co-location and access to unbundled network
- 25 elements. Although the Act requires these companies to

- 1 provide access to co-location and UNEs, practically reality
- 2 has shown this to be quite illusionary.
- 3 Supra agrees that any conditions to be placed on
- 4 the proposed merger must be concrete and definitive with
- 5 severe penalties for non-compliance, perhaps even a consent
- 6 judgement of breaking them back apart. That would be very
- 7 severe.
- 8 Supra also believes that in reality, structural
- 9 conditions rather than behavioral conditions are far more
- 10 likely to work since even the most carefully crafted
- agreements can be torn apart by lawyers to render
- obligations meaningless. To date, CLECs have invested over
- 13 30 billion dollars in the telecommunications market, but
- have only been able to garner two percent of the country's
- 15 access lines.
- 16 This compares to the approximately 180 billion
- 17 dollars invested in the incumbents with a 98 percent market
- share. Obviously, it's extremely difficult for CLECs to
- 19 break into these local markets. And it's very costly, as
- 20 well.
- 21 Supra has brought forth a proposal to this
- 22 Commission which we believe would, number one, increase the
- 23 facilities-based competition in these regions, and two,
- 24 encourage competition in the local residential and small
- 25 business markets. Supra's proposal is based upon the

- 1 premise that incentives for competition on a micro-economic
- level will translate into incentives for competition in the
- 3 local telecommunications markets.
- In concept, our proposal recognizes that the
- 5 reason we have competition in the long distance market is
- 6 because there exists competitive and multiple networks.
- 7 Supra proposes that the -- this merger be conditioned upon a
- 8 divestiture of central office assets to a number of CLECs.
- 9 Although the specifics of the divestiture is open to
- 10 discussion as in terms of numbers and quantities, Supra
- would propose that perhaps a percentage of maybe 30 percent
- of all central offices evenly distributed throughout these
- regions be divested to various CLECs.
- This divestiture scheme would create a "swiss
- cheese-like" landscape of competing central offices within a
- 16 few miles of each other. Residential and small business
- 17 consumers could then be within a few miles of perhaps three
- 18 or four different facilities-based competitors.
- The reduced distances will encourage competitors
- 20 to branch out into these areas serviced by competing central
- 21 offices. For example, office buildings, new residential
- developments and things of that nature could be five to ten
- 23 miles away from multiple facilities-based competitors.
- Those competitors might find it more economical to
- 25 run a line or fiber optic cable or what not to a remote in

1	that region in order to compete for that business. If it's
2	an office building or new development, there are incentives
3	to try to go under that competition.
4	This would additionally, this divestiture
5	proposal would benefit these companies by giving them a
6	launch-pad for their 271 approval. Also, if you consider
7	three or four competitors or more within several miles of
8	each other, this would this would encourage the opening
9	of UNEs and co-locations since third parties who don't have
10	access there might have the incentive to run the cable out
11	there themselves into a competing area in which a
12	facilities-based person who is not competing there would
13	certainly want to offer space, co-location or access to the
14	unbundled networks elements because they're just going to
15	garner new new customers.
16	In conclusion, Supra Telecom believes that this
17	divestiture scheme, if worked out, could increase
18	competition; could help jump-start competition by creating
19	competing networks which is why you have a lot of
20	competition in the long distance network. On a micro-
21	economic level, we think that it would work. And we would
22	ask that you give this serious consideration. Thank you.
23	DR. KRATTENMAKER: Thank you very much.
24	MR. ATKINSON: Thank you very much. CompTel.

25

DR. KRATTENMAKER: I believe next on the list is

- 1 CompTel. Mr. Frisby.
- MR. FRISBY: Thank you. Good afternoon,
- 3 gentlemen. My name is Russell Frisby. I am President of
- 4 the Competitive Telecommunications Association. CompTel
- 5 appreciates the opportunity to testify this afternoon.
- As a national association, CompTel represents a
- 7 variety of competitive telecommunications providers and
- 8 suppliers. Our 338 members include both large, nationwide
- 9 companies, as well as scores of regional carriers providing
- 10 local, long distance and internet services.
- In CompTel's view, this merger should not be
- approved because it is not in the public's interest, neither
- is it in the ultimate interest of consumers because the
- 14 ultimate interest of consumers is always more competition.
- However, I'm not going to focus on that this afternoon. I'm
- 16 going to focus on conditions. And particularly, I am going
- 17 to focus on two concerns that we have.
- The first concern pertains to the consequences of
- 19 allowing SBC-Ameritech to compete in-region by selling its
- 20 own local exchange services through its own CLEC affiliate
- or, as I call it, an ILEC-CLEC. The second concern pertains
- 22 to the implications of SBC-Ameritech's national-local
- 23 strategy.
- We are submitting written testimony. And we also
- 25 not our support of the conditions which have been proposed

- 1 by other parties.
- With regard to the first concern, SBC-Ameritech is
- 3 likely to compete against itself by forming a CLEC
- 4 affiliate, or the ILEC-CLEC. This ILEC-CLEC would be able
- 5 to offer -- if that ILEC-CLEC would be able to offer local
- 6 exchange service by reselling the local services of the
- 7 ILEC, there will be two very serious consequences.
- First, it would enable SBC-Ameritech to severely
- 9 limit its competition. Second, it would enable SBC-
- Ameritech to avoid making network element-based local
- 11 competition workable. In both instances, this would be a
- 12 clear impairment of the FCC's ability to enforce the Act and
- to achieve the goals of the Act.
- It is by now obvious that service resale just
- doesn't work. Why then, you ask, would an affiliate ILEC-
- 16 CLEC choose to engage in service resale. There is a three-
- fold answer. First, the ILEC-CLEC is not affected by the
- 18 small wholesale discount or by excessive retail rates
- 19 because payments for resold services are made to an
- 20 affiliate. Effectively, payments are shifted from one
- 21 pocket to another.
- Secondly, the ILEC continues to receive access
- 23 revenues associated with the CLEC's customers. Unlike other
- 24 CLECs, it is not concerned about the fact that in service
- 25 resale, access revenues stay with the ILEC. Third, the

- 1 ILEC-CLEC does not mind the fact that with service resale,
- 2 it cannot distinguish its services from those of the
- 3 incumbent because it actually wants to be perceived as part
- 4 of the incumbent.
- 5 To address this problem, CompTel proposed the
- 6 following condition: If SBC-Ameritech is allowed to have an
- 7 in-region ILEC affiliate, ILEC-CLEC, that affiliate must not
- 8 be permitted to compete through the resale of the
- 9 incumbent's retail services. Like other CLECs, it must use
- 10 the ILEC's network elements.
- This condition will put both the SBC-Ameritech
- affiliate on the same footing as other CLECs who will also
- provide strong incentives for the SBC-Ameritech -- for SBC-
- 14 Ameritech to make unbundled network elements, co-location
- 15 and OSS readily available.
- 16 Our second concern goes to the national-local
- 17 proposal. SBC and Ameritech have announced that one of the
- 18 reasons they intend to merge is so that they may offer
- "national-local customers" a package that combines a
- 20 customer's local service across a larger incumbent
- 21 footprint.
- 22 One element of this strategy will be for SBC-
- 23 Ameritech to bundle a customer's local service where it
- 24 retains a local monopoly with service it offers in markets
- 25 where SBC-Ameritech will compete as a competitive entrant.

- 1 By bundling monopoly and competitive services in a single
- 2 package, SBC-Ameritech will be able to leverage its
- 3 incumbent monopoly into other markets including out-of-
- 4 region markets where competition is just beginning to
- 5 emerge.
- 6 CLECs in contrast have no incumbency to leverage.
- 7 They can't match this. This is wrong.
- 8 Therefore, we propose that SBC-Ameritech should
- 9 not be permitted to leverage its market power. To address
- this problem, the Commission should condition approval of
- 11 the merger by prohibiting SBC-Ameritech from offering
- 12 service packages that combine in-region services with out-
- of-region services and from jointly marketing or otherwise
- linking in-region and out-of-region services.
- In conclusion, CompTel urges the Commission to
- 16 carefully consider the enormous consequences that would
- follow if this merger is allowed to go forward as presently
- 18 structured. If the Commission chooses to approve the
- 19 merger, it must do so only subject to conditions including
- 20 the central conditions I have just described. Thank you
- 21 very much.
- DR. KRATTENMAKER: Thank you. And I believe I
- 23 heard you say you were going to put a longer statement in
- 24 the record.
- MR. BOECHEL: Yes, we are. Yes.

- DR. KRATTENMAKER: Thank you. I appreciate that.
- 2 Mr. Moir, Internet --
- 3 MR. MOIR: RCA.
- DR. KRATTENMAKER: -- I'm sorry, RCA. Excuse me.
- 5 MR. MOIR: ICA.
- 6 DR. KRATTENMAKER: International Communications
- 7 Association.
- 8 MR. MOIR: For the record, my name is Brian Moir.
- 9 I am a partner in a Washington, D.C. law firm and counsel
- for the 600-plus business, educational and institutional and
- 11 governmental users of the International Communications
- 12 Association.
- I, too, was struck in reading the initial
- participants' list today. So I would like to take you up on
- 15 your suggestion at the beginning by stating kind of the
- opposite, and that is to emphasize that ICA's public policy
- 17 activities have never been, are not, nor will be directly or
- indirectly funded by the telecom vendor community, a
- 19 statement which I am sure a number of people who are
- following me today might not be able to make.
- 21 Put it another way, I would like to stress that
- ICA's views are strictly those of the telecom end-user
- community, crafted by people who are responsible for putting
- together telecom end-user budgets every day of every year.
- ICA, as many of you know, has long been a believer

- in competition as the ultimate safeguard for the telecom
- 2 industry. Unfortunately, despite the efforts of earlier
- 3 commissions, Congress and the courts, the significant
- 4 progress made in developing competition in the long distance
- 5 and equipment industry has not yet found its way in the
- 6 local market -- the local telecom market.
- 7 What do I mean? Meaningful competition in a local
- 8 exchange market is still an illusive objective. Therefore,
- 9 any decisions the Commission makes, any and all decisions
- they make, that affect the players involved in provisional
- 11 monopoly services in these markets should be viewed very,
- very carefully because not only do they impact the potential
- growth of competition in that local market, but as I'll
- mention in a few minutes, they may impact some markets where
- 15 we've had a degree of success over the years.
- Your role at the Commission has been made more
- difficult due to changes in the Clinton-Gore administration
- antitrust leadership in recent years. We have been fairly
- 19 blunt in our criticism of these policies in the last few
- years because basically it appears that any telecom merger
- 21 is now okay. That now means that all BOCs stop at the
- 22 Commission.
- We sympathize with you. But either way, it's now
- 24 your job. A number of concerns have been raised earlier
- 25 which we share. As a consequence, I would like to focus on

- two; one dealing with the local exchange competition. And
- that is first that a number of very commendable promises
- 3 have been -- and statements and commitments have been made
- 4 in the application by SBC.
- 5 Specifically, they've talked about local service
- 6 entry in some 30 cities outside of their region. We applaud
- 7 that. What we think though, given the discussion we've seen
- 8 over the years and its human nature, the Commission if it's
- 9 going to look favorably upon those in its ruling has an
- obligation, albeit to be submitted confidentially, to
- 11 require that detailed plans be submitted, the kind of
- business plans that any CLEC goes through in its day-to-day
- operations as it's about to enter a market.
- 14 What do those things involve? The capital
- investments they are going to make and infrastructure and
- OSS systems and human resources. What markets are they
- 17 going to target; just not they're going to target customers.
- Residential, what type of services are they going to offer.
- 19 Small business, what type of services are they going to
- 20 offer. Same with medium-size and large-size businesses.
- Those things will be kept proprietary by the
- 22 Commission. But those should, after the Commission reviews
- them, tell the Commission whether these are sincere efforts
- on the part of the SBC team to be real and actual
- competitors or merely provide dummy statements to try to

- 1 smooth the process through the Commission.
- 2 Second, long distance competition. How is that
- 3 relevant? Some of us saw during the Telecom Act ads and
- 4 newspapers around the country by out-of-region RBOCs maps of
- 5 the country. Call anywhere in the country, X cents;
- 6 typically in most ads, 19 cents.
- 7 DR. KRATTENMAKER: One minute remaining.
- 8 MR. MOIR: In their home region, about four or
- 9 five cents less. What were they doing? Discounting access.
- 10 We have proof and actual proof that they intend to use
- 11 access to subsidize their entry into long distance. If the
- 12 FCC does not address this issue soon, not as a condition of
- the merger, but deal with it soon, it will undermine two
- decades of work by Congress, the FCC and the industry to try
- 15 to create competition in a market that's now working fairly
- 16 well.
- We will be submitting detailed ex parte with a
- 18 number of concerns.
- MR. ATKINSON: Mr. Moir, thank you.
- DR. KRATTENMAKER: Thank you very much. You'll be
- 21 including that proof?
- MR. MOIR: Yes, sir. We'll put the ad in there --
- DR. KRATTENMAKER: Please.
- 24 MR. MOIR: -- which has been well publicized and
- 25 handed out even on the eighth floor. Thank you.